

# Foster European Active Citizenship and Sustainability Through Ecological Thinking by NGOs [NGEnvironment]



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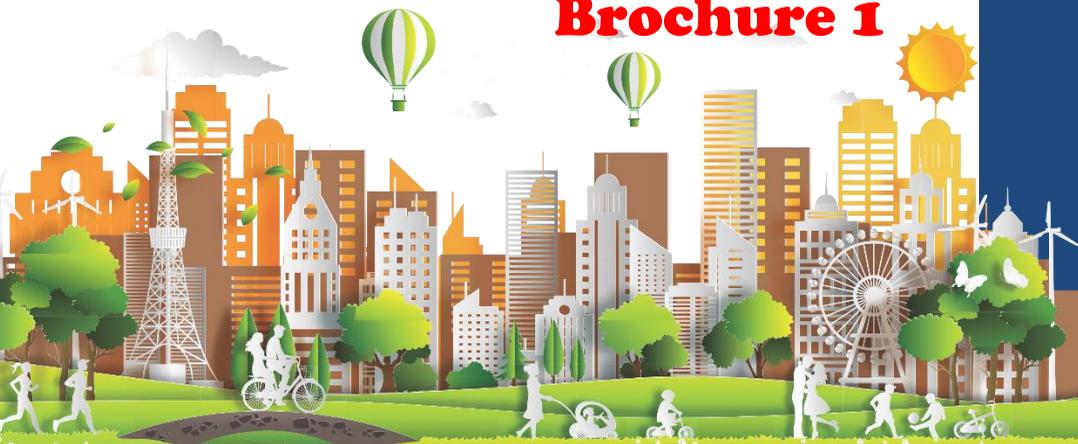
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Erasmus+ Project for Cooperation for Innovation and  
Exchange of Good Practices  
Strategic Partnerships for Adult Education  
2018-1-DE02-KA204-005014

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**ENGAGEMENT TOOLKIT**

**Brochure 1**





***“Foster European Active Citizenship and Sustainability Through Ecological Thinking by NGOs” [acronym NGENvironment]***

is an Erasmus+ project for Cooperation for Innovation and Exchange of Good Practices – Strategic Partnerships for Adult

Education, financed by the European Commission. It has the reference number **2018-1-DE02-KA204-005014** and runs between 1<sup>st</sup> of September 2018 and 31<sup>st</sup> of August 2021. Coordinated by University of Paderborn from Germany, the project is implemented by a consortium composed of 8 EU countries.

NGEnvironment arises as a relevant contribute for the EU horizontal priorities of improving relevant and high-level basic and transversal competences of EU citizens, in the scope of adult education and under the perspective of lifelong learning, as it aims at capacitate new leaders for change engagement, improving entrepreneurial, foreign language and digital skills and fostering employability, socio-educational and professional development, through NGO action.



By capacitating NGO leaders, NGENvironment will contribute to improve/extend the supply of high-quality learning opportunities tailored to the needs of low-qualified adults so they acquire literacy and entrepreneurship skills, with the recognition of such skills.



NGEnvironment is specifically tailored for adult audiences, fostering social cohesion, boosting talent and taking their specific needs/concerns into account, and delivering novel learning approaches through a holistic, participative, motivational pedagogical process that will ultimately result in the development of many key competences with a long-term effect on European active citizenship for sustainability.



Social inclusion will be achieved as NGEnvironment seeks to train new NGO leaders providing equal learning opportunities for all, despite their gender, religion, cultural background, age, etc. The project will foster social integration by creating jobs for socially segregated or low-skilled people.

### **The main general envisaged objectives of the NGEnvironment are:**

- To support the development of a new generation of NGO leaders;
- To provide relevant support to existing and future NGO leaders;
- To be at the forefront of strategies and programmes for leadership development that incorporates best practices and current experience/expertise, from a multitude of countries and cultures across Europe (south, north and central).





## Activities and results envisaged by the NGENvironment project are:

- An initial Research Report to set the state-of-the-art.
- Two Training Packages, for NGO mentors and new NGO leaders.
- An Online Platform and Observatory (a repository of outputs, best practices, role models).
- An Engagement Toolkit assuring broad outreach of the project and motivating participation.
- Instructive videos with NGOs best practices.
- A ‘Survival Guide for NGO Founding and Funding’.
- A Layman Report explaining the whole projects’ rationale, objectives, main conclusions and resulting case studies.
- A Paper Policy stating why a change of policy approach towards NGO support might be relevant.



## The partners that implement this ambitious project are:

1. Universität Paderborn (Germany) – Project coordinator
2. Rightchallenge - Associação (Portugal)
3. Society for Environmental Education of Korinthia (Greece)
4. Acrosslimits LTD (Malta)
5. Future in Perspective Limited (Ireland)
6. Asociacion Cultural y Medioambiental Permacultura Cantabria (Spain)
7. Sinergie Societa Consortile a Responsabilita Limitata (Italy)
8. Grupul pentru Integrare Europeană (Romania)

NGEnvironment envisages, among other, to inspire new NGO leaders & existing NGO leaders and to motivate leadership & civic participation.



## *About leaders and leadership...*



A title can open doors, but our staying power will come from our **ability to influence others**. The real strength of a leader is the ability to elicit the strength of a group. Our accomplishments are restricted by our ability to lead - influence others. **Leadership is intentional influence**. But how are we doing this - by force of power? If leadership is about influence then the acid test of leadership must be the following question:

If you were stripped of your title – the politics of leadership, the power to punish and reward people – would they still follow you? Would you still get results from them?

It's good to ask yourself this question periodically and adjust your approach accordingly.

(Source: <https://www.leadershipnow.com/minute0002.html>)



## Nelson's Mandela 8 rules of leadership:



1. Courage is not the absence of fear - it is inspiring others to move beyond it!
2. Lead from the front - but don't leave your base behind!
3. Lead from the back too - and let others believe they are in front!
4. Know your enemy - and learn about his favourite sport!
5. Keep your friends close - and your rivals even closer!
6. Appearances matter - and remember to smile!
7. Nothing is Black or White!
8. Quitting is leading too!

(Source: <http://www.smallstepsbigchanges.com/nelson-mandelas-8-rules-of-leadership/#axzz61sFkTOMt>)

## Thoughts on leadership – famous quotes

***“The task of the leader is to get his people from where they are to where they have not been.”***

(Henry Kissinger, American politician, diplomat, geopolitical consultant and winner of the Nobel Peace Prize in 1973).

***“No institution can possibly survive if it needs geniuses or supermen to manage it. It must be organized in such a way as to be able to get along under a leadership composed of average human beings.”***

(Peter Drucker, Austrian writer and management consultant, nicknamed the "Father of Modern Management")



***“The task of leadership is not to put greatness into humanity, but to elicit it, for the greatness is already there.”***

(John Buchan, 1st Baron Tweedsmuir, Scottish novelist, poet and politician)

***“Leadership is the art of getting someone else to do something you want done because he wants to do it.”***

(Dwight D. Eisenhower, the 34th president of the United States, 1953 to 1961)

***Be a leader, teach leadership, inspire  
other to become leaders!***



Visit our NGENvironment website at: [www.ngenvironment-project.eu](http://www.ngenvironment-project.eu)





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**PROJECT NO. 2018-1-DE02-KA204-005014**

